


Red Deer Chamber of Commerce
Member Exclusive Offer



Pattison
Media

Unleash the Power of LOCAL Radio & Digital

As a Red Deer Chamber of Commerce Member you will receive:

- 1 x :15 second commercial every-other day on BIG 105 and 106.7 Rewind Radio for a minimum of 3 months (*Roughly 30 occasions per month*)
- Program Value - \$750/Mo
- **Your investment as a Chamber Member - \$300/Mo + GST**
- Try radio for the first time and experience for yourself why Canada's largest companies rely on affordable broadcast messaging to reinforce their brand and drive new customers year after year
- Need a new website or help with your on-line strategies? Ask us about  **nimble**
- Call Brent Young @ 403-342-8617 or email brent.young@pattisonmedia.com Today!



Introducing Validate

The radio advertising measurement and audio attribution technology platform.

Tracking the success
of your campaign

Now we can track your customer journey from listening to your commercial on our station via streaming to visiting your website.

How does it work?

1. Client adds Validate conversion tag to their website.
2. Validate tracks listener's journey from hearing client's ad to visiting client's website.
3. Client receives dashboard quarterly (or at the end of campaign) that shows total campaign impressions, conversions, and CPM.

That's a Game Changer!

